



Milpress chooses Post On Demand to build its “Hibridlevél” hybrid mail service

About Milpress

Milpress was established in 2005 and developed extremely fast in the last few years. Today it is the most modern mailing company in Hungary with the state-of-art equipment on 1100 square meters.

Milpress provides highly complex and professional data & printing services for companies who send postal mail in large quantities. These companies include banks, insurance companies, credit unions, foundations, government and local-government agencies, public agencies, marketing and research companies. <https://www.hibridlevel.hu>

What was Milpress looking for?

Milpress was looking for a hybrid mail solution which:

- Is a working and well tested system.
- Could be easily and quickly implement.
- Provided room for growth in terms of scalability but also increasingly used electronic delivery channels.

What is Hibridlevél?

Hibridlevél is the first hybrid mail service in Hungary which produces physical letters from electronic documents without human intervention. It enables you

to send your daily mail from your computer, so it is not necessary to print, envelop it and take it to the post office. Hibridlevél bring its clients:

- Time savings,
- Simplified processes in the business workflow,
- Traceability,
- Measurable cost reductions.

Why did Milpress choose Post On Demand?

After evaluating several vendors, Milpress selected Post On Demand from Nirva Software for reasons that are best explained by Gergely Molnár, managing director of Milpress:

“ I am sure that hybrid mail solutions will take over the role from traditional mail sending methods in the future. Our mission is to become a dominant operator in the nascent hybrid mail market. Nirva Software provides a wealth of knowledge and experience from implementation through to operation and ongoing development, including in-depth software, technical and commercial training and support.”



nirva
restoring simplicity

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About **nirva**

Our vision

Over time, document processes have become extremely complex. To the point that they can now only be managed by IT or document specialists.

Our objective at Nirva Software is to restore simplicity in document processes.

Simplicity for document specialists but also for end users. Because simplicity brings agility, reactivity, productivity, control, relevance, quality and cost reduction.

With Nirva Software's solutions, our clients manage their document processes in the areas of new client acquisition, existing clients management, inbound and outbound document management. They manage their business, marketing, legal documents, be they emitted by employees, business applications, or else. They manage batch, interactive, transactional and hybrid documents.

In summary, all document processes or information exchange within the organisation.

Nirva Software's clients include Banques Populaires, Cofinoga, SFR, Deutsche Post, Xerox, Williams Lea, the Belgian Ministry of Finance, etc.

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