



## FDM chooses Post On Demand to build its «Hi-mail» hybrid mail management offering

FDM (<http://www.fdmlgroup.co.uk/>), one of the largest Print service bureaus in the UK, adopts Post On Demand from Nirva Software to build its hybrid mail management cloud solution, named *Hi-mail*.

### Who is FDM?

FDM was incorporated in 1993 and set up with a focussed view on supplying quality print and data management services to the public sector and not for profit organisations - together with a diverse range of clients within the private sector.

Since their inception FDM have become one of the foremost in-house providers of print management solutions and transactional/direct mailing services to clients throughout the UK and Overseas.

With an expanding client roster which includes in excess of 200 Local Authorities and other Public Sector organisations, FDM utilise the latest software and production technologies in their purpose built East London premises in order to adapt and respond instantly to time critical projects.

### What is Hi-mail?

Hi mail is a new hybrid mail management solution offered by FDM to handle their clients' office mail through the FDM secured and efficient production facilities. *Hi-mail* bring its clients:

- Measurable cost reductions,
- Great user productivity
- Advanced document processes security

### What was FDM looking for?

FDM were looking for a hybrid mail solution which:

- Could be easily and rapidly implemented.
- Could be easily deployed at clients and adopted by their users.
- Provided room for growth in terms of scalability but also increasingly used electronic delivery channels.

### Why did FDM choose Post On Demand?

After evaluating several vendors, FDM selected Post On Demand from Nirva Software for reasons that are best explained by Alan Warner, Sales & Client Services Manager at FDM:

«Nirva's Post on Demand hybrid mail software provides a wide range of functions and multi-channel capabilities, whilst being very easy to use. Nirva Software provides a wealth of knowledge and experience from pre-sales through to implementation and ongoing development, including in-depth software, technical and commercial training and support.»

«We are delighted to be working with FDM. We believe that as for our other clients *Hi-mail*/POD will allow FDM to provide a better response to customer needs and allow them to be more productive, reduce costs and increase security around outbound document deliveries.» says Olivier Lebleu - Managing Director, Nirva Software.

# About nirva

## Our vision

Over time, document processes have become extremely complex. To the point that they can now only be managed by IT or document specialists.

**Our objective at Nirva Software is to restore simplicity in document process.**

Simplicity for document specialists but also for end users. Because simplicity brings agility, reactivity, productivity, control, relevance, quality and cost reduction.

With Nirva Software's solutions, our clients manage their document processes in the areas of new client acquisition, existing clients management, inbound and outbound document management. They manage their business, marketing, legal documents, be they emitted by employees, business applications, or else. They manage batch, interactive, transactional and hybrid documents.

In sumary, all document processes or information exchange within the organisation.

Nirva Software's clients include Banques Populaires, Cofinoga, SFR, Deutsche Post, Xerox, Williams Lea, the Belgian Ministry of Finance, etc.

## To contact us

info@nirva-software.com  
www.nirva-software.com  
Tel: +44 20 3286 1774

